LIPO6 NITRIX MOVE FREE ADVANCED SUPER GAINER FUEL AMINO 4800 SUPER CHARGE MEGA MASS 4000 MUSCLE MILK FORMULA VM SUPER CHARGE XTREME ALPHA MALE 100% WHEY GOLD STANDERD VITRIX NOXPLODE SCHIFF GREEN TEA RIPPED FUEL SUPER MEGA **GAINER SIZE ON FAT BURNER** CYTOGAINER OMNIUM HOT ROX **OPTI MEN VITARGO ATHRO-PHEX** LUBRAFLEX AMINO FUEL LIQUID ISO 100 PINA COLADA 100% ULTRA WHEY CYTOMAX SOLGAR HAIR SKIN AND NAILS PRO V 60 FAHRIENHEIT AMINO 2222 LIPO6 HERS CHEATERS RELEIF SCHIFF SAW PALAMETO TWINLAB 100% WHEY PROTEIN XPAND DYNAMIC MUSCLE BUILDER JOINT MATRIX 100% WHEY TO GO RECHARGE TRIBEX GOLD PROCOMPLEX GAINER LIPO5X **CELLMASS GAINERS FUEL ELITE** WHEY DAILY PROTEIN CHOCOLATE COMPLETE WHEY SOLGAR L-ARGININE LEAN BODY MRP CARBOLIN OPTI MEN NIOX MUSCLE MILK FORMULA VM SUPER CHARGE XTREME ALPHA MALE 100% WHEY **GOLD STANDERD VITRIX NOXPLODE** SCHIFF GREEN TEA RIPPED FUEL SUPER MEGA GAINER SIZE ON FAT **BURNER CYTOGAINER OMNIUM HOT ROX OPTI MEN VITARGO ATHRO-**PHEX LUBRAFLEX AMINO FUEL LIQUID ISO 100 PINA COLADA 100% **ULTRA WHEY CYTOMAX SOLGAR** HAIR SKIN SUPER MEGA GAINER SIZE ON FAT BURNER CYTOGAINER OMNIUM HOT ROX OPTI MEN VITARGO ATHRO-PHEX LUBRAFLEX **AMINO FUEL LIQUID**































Nutritional **S**upplements

Export & Distribution Division







Nutrex have managed to achieve the largest market share within the Fat Burners segment of the Nutritional Supplements industry. LIPO6 have been No. 1 Fat Burner in the US market and many international markets for over 3 years now.

Quick Facts:

Number of Units: Only 9 Products

Additional Notes:

Nutrex have recently launched LIPO6X, which is the new version of LIPO 6.

Competitive prices





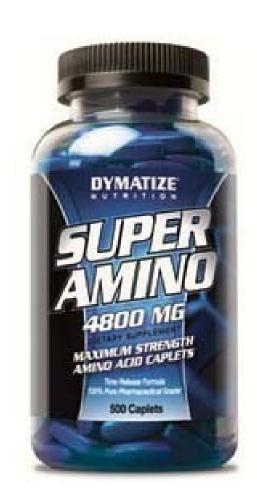
Although a new company, BSN was able to gain real market presence and establish a brand that is now internationally recognized within 4 years. BSN was voted Brand of the Year in 2006 and 2007 and much more success is expected to come from this brand. Very well known in their marketing intelligence.

Quick Facts:

Number of Units: Around 12 Items

- Premium Quality,
- Premium prices
- Well known in energy products including NO-XPLODE and NITRIX.
- Amazing Packing and Labels
- Recently have introduced the new AVPT Technology





Dymatize was founded In 1994 to supply the highest quality nutritional supplements to college, Olympic, and professional athletic programs around the world, from pro football, basketball, hockey and baseball teams, to U.S. government programs such as the US Naval Academy, We now supply more than 300 different programs with nutritional supplements. One advantage of supplying college athletic programs is that many have their own testing facilities where our products are constantly evaluated

Quick Facts:

Number of Units: Over 30 products

- High Quality and Amazing New Packing!!!
- Competitive prices
- Well known with their Super Amino 4800 MG





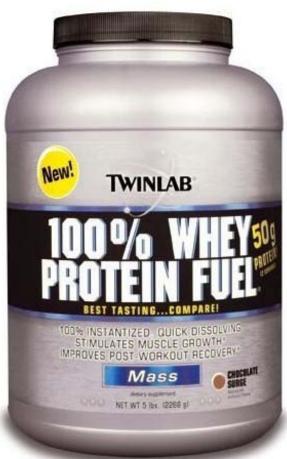
Optimum Nutrition is one of the largest sport nutrition products manufacturer in the United States. They have a strong international presence. They have been also working on the development of a line of vitamins, herbs and food supplements beside their sport nutrition line.

Quick Facts:

Number of Units: Over 200

- Competitive Pricing
- Nice Packing and good quality
- Very well known with their 100% Whey Protein.





Twinlab Corporation, headquartered in Manhattan, is a leading manufacturer and marketer of high quality, science-based, nutritional supplements, including a complete line of vitamins, minerals, herbs and sports nutrition products.

Quick Facts:

Number of Units: Over 600

Additional Notes:

 Well Known in their sport nutrition line, including the famous Super Gainer Fuel and Ripped Fuel

Premium prices





MuscleTech, a brand developed and owned by lovate, is considered the most famous Brand in the Sport Nutrition Industry worldwide. Through continues development of New products and innovations, MuscleTech have became known as the industry benchmark and the leader of new innovations and technologies.

Quick Facts:

Number of Units: Around 70

- High Quality and Premium pricing.
- Strongest and Most famous Brand in the Industry.
- Most innovative and famous for launching new products constantly.





The Cytosport brand have grown to become one of the most recognized brands in the industry. Famous for their Muscle Milk and Complete Whey protein powders. Best tasting products!

Quick Facts:

Number of Units: Over 60

- BEST TASTING PRODUCTS IN THE INDUSTRY
- Recently Launched a new product
 - "Monster Milk"
- Competitive pricing
- Premium quality

NATURE'S BEST



Nature's Best marketing strategy has been to build long lasting trade and consumer brand equity by marketing the highest quality Sports Nutrition products and pricing them so as to offer genuine consumer value. Their products are advertised monthly in Muscle & Fitness, Flex and Ironman.

Quick Facts:

Number of Units: Around 200

- Very well known within the Zero-Carb category with their famous ISOPURE line.
- Competitive prices
- They have a complete line of vitamins and supplements
- Amazing RTD line served in great looking clear glass bottles!





In 1996, former Mr. Universe and pro bodybuilding legend Lee Labrada introduced his own line of sports nutrition products to provide others with the education and products necessary to maintain a healthy lifestyle. This marked the beginning of Houston-based Labrada Nutrition, a company that has grown exponentially every year and is one of the industry's greatest success stories. Labrada is well known for making products that not only work, but also taste great!

Quick Facts:

Number of Units: Around 70 products

- Great Taste, and Great Quality
- Well known in bars and nitric oxides including Super Charge
- Recently introduced the Super Charge Xtreme -Amazing Product!!





Although a newly formed Company, Gaspari Nutrition was able to make lots of noise in the market with their Super Pump nitric oxide product. Also, they have been able to develop other items such as Size On that are very effective and widely used by athletes.

Quick Facts:

Number of Units: 15 products

Additional Notes:

Competitive prices

Well known with their Super Pump 800g Nitric Oxide





Founded in 1993, VPX had a primary goal of creating the highest quality sport nutrition line in the Industry. Although their products are more expensive than what is available in the market, people are welling to pay more for the premium quality. VPX is now one of the most recognized brands in the Industry.

Quick Facts:

Number of Units: Around 20 products

- Very high quality
- Premium prices
- Well known for their Zero Carb Proteins, Redline fat burner. Recently launched NO SHOTGUN, which has achieved great success in the US and internationally.





Widely recognized as a long-standing sports nutrition company, Prolab Nutrition Inc. has been providing professional and aspiring bodybuilders and elite athletes with high-quality sports nutrition products since 1989. Always an innovator, Prolab Nutrition Inc. helped pioneer a sports-specific approach to athletes' nutrition. Prolab's products allow athletes to customize a nutritional supplement program to meet specific training and physique goals due to our comprehensive product line.

Quick Facts:

Number of Units: Around 30 products Additional Notes:

- Very high quality
- Well known for their N-Large weight gainer line.





Universal Nutrition has been a top manufacturer of sports nutrition supplements since 1977. They are very famous for their ANIMAL product line.

Quick Facts:

Number of Units: Around 75 products

Additional Notes:

Well known for their Animal line.





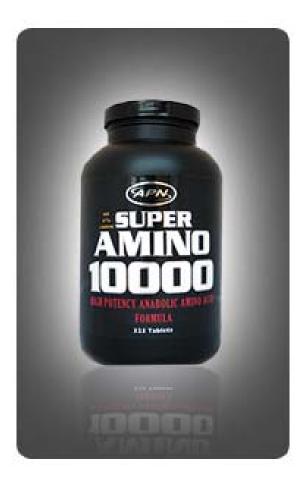
PVL is a brand owned and manufactured by Fit Foods Ltd. which is based in British Columbia, Canada. Fit Foods also distributes several other brands including PVL.

Quick Facts:

Number of Units: Around 120 products within Additional Notes:

Well known for their Mutant Mass weight gainer formula.





APN is based out of Florida, USA.

Quick Facts:

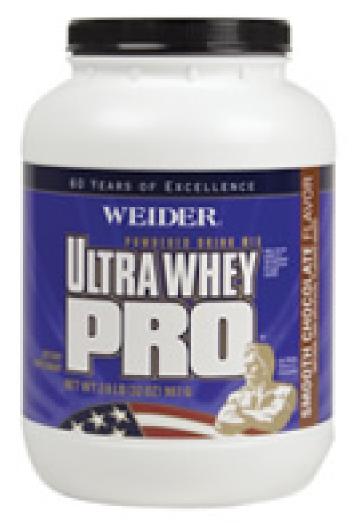
Number of Units: Around 20 products

Additional Notes:

Very competitive pricing

Well known for their AMINO 10000 and 2500





Weider is one of the most recognized brands in the industry. Since 1936. The Weider brand has been displayed both in the US and throughout the world with association in magazines, nutritional supplements, sporting events, equipment, and brand licensing. They have recently launched a great line of Vitamins and Herbs.

Quick Facts:

Number of Units: Over 40

- Competitive pricing
- Premium quality
- Well known all over the world with their MEGA MASS 4000





Schiff Nutrition International, Inc. (NYSE: WNI) develops, manufactures, markets and distributes branded and private label vitamins, nutritional supplements and nutrition bars in the United States and throughout the world. Schiff offer a broad range of capsules, tablets and nutrition bars. Recognized brands, includes Move Free®, Schiff®, Tiger's Milk® and Fi-Bar®, is primarily marketed through mass markets (including club stores), and, to a lesser extent, health food stores.

Quick Facts:

Number of Units: Over 100

- Strongest and Most famous Joint Formula in the Industry ~ MOVE FREE ADVANCED, with or without MSM
- They launched a New Porcine Free Move Free Advanced specific for the Middle East region.





Nature's Answer® is a family-owned and operated company dedicated to total health. As one of America's largest and oldest manufacturers of maximum strength liquid herbal extracts (since 1972) and pioneers of alcohol-free extracts, they continue to combine the best of traditional herbal remedies, vitamins and minerals with knowledge of innovative scientific techniques and phytopharmaceutical manufacturing, to deliver highquality, naturally-derived products for the entire family.

Quick Facts:

Number of Units: Over 500

- Good Quality
- Very competitive prices
- Well known with their Liquid herbal line.





Another new company that was able to capture significant market share in the fat burner category of the food supplement industry. This was attributed to their large scale marketing campaign which included TV commercials. Along with the fact that their products was delivering what the label claims, which is something rare nowadays!

Quick Facts:

Number of Units: around 20 items

- High Quality
- Premium prices
- Well known with their HOT-ROX and Fahrenheit Fat Burners